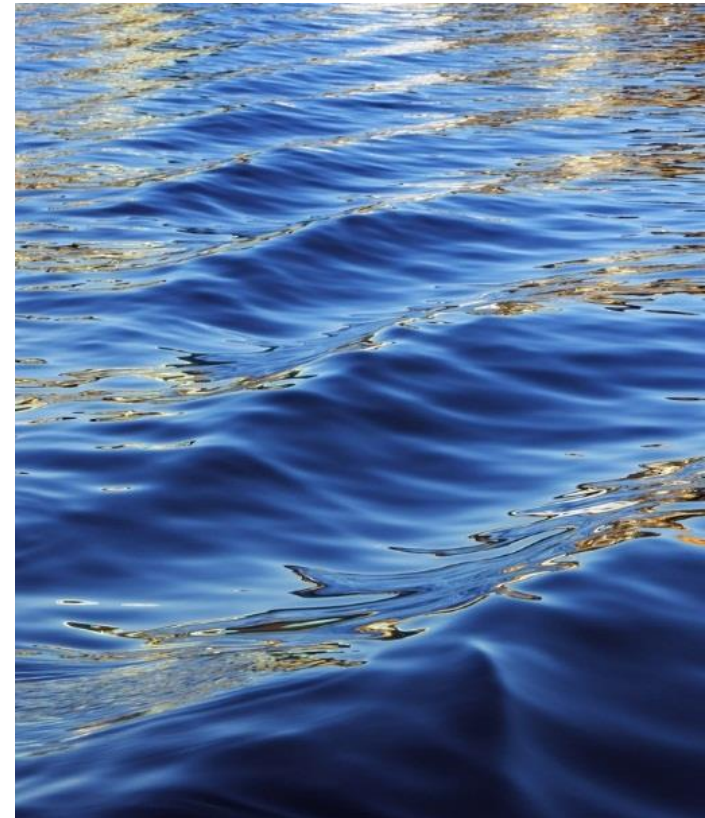


# The future research and innovation agenda: Priorities of the EU Bioeconomy Stakeholders' Panel

BioSTEP conference

Christine Bunthof, Panel member

CDMA 22 February 2018



## 2013 – 2015 European Bioeconomy Panel

### Call > candidates. Panel of 30 members:

national administrations,

relevant stakeholder groups:

- i) European industrial sector associations or companies;
- ii) Universities, research organisations and the scientific community;
- iii) European associations covering the farming, forestry and fishery sectors; and
- iv) Non-governmental organisations

### Mandate:

- (1) **reflect** on implementation of Bioec. Strategy (to reinforce interactions, improve coherence and synergies);
- (2) **suggest and foster European joint actions** and measures in the domain of bioeconomy;
- (3) encourage the creation of **bioeconomy panels at national and regional level**. Support exchange of best-practices between new and established bioeconomy strategies;
- (4) **monitor and evaluate progress of the Bioeconomy Strategy implementation** in a systematic manner, working closely with the Bioeconomy Observatory and other initiatives relevant to the bioeconomy.

### Publications

- TWG Biomass Supply. Report + Case Studies
- TWG Market making. Report

Presented at TOBE (2014)

# European Bioeconomy Stakeholders' Panel

Since 2016. Renewed membership, new call for application

## Stakeholder organisation representation

- i) Primary production sector;
- ii) Processing sector
- iii) Regions
- iv) Universities, research organisations and the scientific community;
- v) NGO and civil society organisations

## Mandate

### Key activities

> Manifesto

> Action Groups:

Circular Economy

Awareness raising

Regions

Education and training

# Research and Innovation priorities

## R&I are cornerstones for transition !

- Potential of natural resources
- Impacts to ecosystem
- Societal transition
  
- ❖ New concepts, processes, products
- ❖ Smart connections. P2P, PPP, global,..
- ❖ Interdisciplinarity, smart specialisation

## Manifesto Guiding principles

### *Addressing Societal and Environmental Challenges:*

- Resource use within the limits of the planet
- Mitigating Climate Change
- Producing for people
- Sustainable management of resources

### *Facilitating Innovation and Business Opportunities:*

- The Bioeconomy needs a stable and predictable legal framework
- Cooperation between sectors and along value chains creates synergies and critical mass
- Long-term research and innovation agenda
- Importance of regional strategies and rural renaissance

# Research and Innovation priorities

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**Technological**

**Societal**

**New business models    New community models**

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# sustainable climate-smart circular

Think  
outside  
The box

ATTRACT + ENGAGE = CONVERT  
Integrated marketing formula

VALUE  
PROFITABILITY

BUSINESS PROFIT



Thank you!

